

DAY 2 - THURSDAY 25 MARCH

8:30am - 8:45am**Registration** - Tamworth Town Hall**9:00am - 10:00am****Keynote Speaker** - Nadine Champion*"10 Seconds of Courage**Changing Lives using Courage in the Moments that Matter"*

In every life there are pivotal moments with the potential to change the future.

10 Seconds of Courage is a mindset tool for that specific moment of choice - to stay in your comfort zone or to bravely step forward. It's the courage to believe in yourself, to fearlessly share your ideas and to embrace new opportunities.

Nadine Champion is a lifelong martial artist with experience standing on the edge of moments with dangerous consequences. As the protege of a legendary master, she has learnt a lot about facing fears and overcoming life's challenges.

Nadine will use martial arts as a metaphor for business and life.

Whether you're attempting to win under pressure, overcoming immense odds or getting up when you've been knocked down - the key often lies in Changing Your Thinking. By altering your mindset in response to a situation, you may be able to powerfully affect the outcome. This becomes even more important when our decisions are responsible for changing the lives and success of others. In times like these we need proven winning strategies and a strong team in our corner.

10 Seconds of Courage is a memorable experience not to be missed.

10:00am - 10:20am**Morning Tea & Networking****10:30am - 12:00pm****A) "Restructuring? Cashing your chips? Or passing it on to the next generation?"** - Paul WilliamsSponsored by **Roberts and Morrow**

This workshop will provide case studies designed to help small and medium business owners maximise the benefit of the capital gains tax small business concessions.

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Paul will step through a high-level summary of strategies to take advantage of, and traps to avoid, in the following client-based examples:

1. **Restructures** Transfer of shares to a discretionary trust and retirement of non-deductible debt.
2. **Business sales** Accessing the 15-year exemption and traps to avoid with different share classes.
3. **Retirement and succession planning** Transition of business to the next generation and utilising an SMSF strategy to help tax-effectively fund your retirement.

B) “Creating future talent through traineeships and apprenticeships”

- Sam Crebert & Richelle Bukovac

Sponsored by **JOBLINK Plus**

In 2020 opportunities grew to take on trainees and apprentices with government incentives making it easier for business owners to take on a young person or give an experienced worker a chance to change direction altogether. Have you given it much thought? It could be an option to grow and future-proof your business. Joblink Plus Training is well-equipped to help you navigate incentives and the paperwork that comes with them. Traineeships are a great option and present a huge opportunity to pass on your skills and industry knowledge to someone keen and ready to work. A traineeship provides an invaluable opportunity for job seekers to find meaningful employment, and for business owners to give something back to the community.

C) “How to create meaningful campaigns that connect with your community”

Presented By Scott Keenan - Sponsored by **Mining NSW**

Every business has a purpose. And effectively communicating your purpose in a meaningful way will help you build long-lasting connections with customers and your community.

So what is your purpose and how can you connect with your community?

In this workshop, find out how the NSW Minerals Council developed a purpose-led campaign, including a landmark partnership with the Newcastle Knights, to connect the state's mine workers and their families together, build pride in what they do and demonstrate the strong support for mining across NSW..

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KEYNOTE
SPEAKER**12:00pm - 1:00pm****Working Lunch with Keynote Speaker** - Damien Thomlinson*"Commando For Life"*

Lessons learned while a Commando, that can be used to overcome challenges in daily life. Resilience, leadership, overcoming adversity, adapting to change and owning your own journey.

1:00pm - 2:30pm**A) "Mental health in the workplace" - Christine Miniawy**Sponsored by **Flourish Australia**

Mental Health issues are one of the leading causes of sickness, absence and long-term work incapacity in Australia. Have you ever calculated what your business might lose in:

1. Lower productivity
2. Increased sick days
3. Loss of employees
4. Cost of replacing employees
5. Cost of training new employees
6. And the big one - Workers Compensation claims and premium increases?

At any one time, one in five people are suffering from a mental health issue, and that can be at any level - be it depression, anxiety, loss or a fully diagnosed medical issue. This costs Australian businesses Billions every year - what is it costing your organisation not to be aware of the mental health of yourself and your staff?

For many years, The National Mental Commission has told us that for every dollar spent on effective mental health actions returns \$2.30 in benefits to an organisation - but what to do?

B) "Finding people who fit, and keeping them" - Christine ShewrySponsored by **JOBLINK Plus**

When you imagine your workplace in 2025, who do you see? Is the team you have now (especially if it's just you!) going to cut it, or will your business growth be cut off? From emerging leaders through to existing managers and senior leadership teams, this workshop will ask you to be honest about your business culture, and if your business is a place people want to work. Talented people get to choose their jobs, and are increasingly after much more than a competitive salary. If you can get the talent to come to you, will you be able to keep them?

WORKSHOPS

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C) "What does your customer want in 2021" - Kylie Walsh

Sponsored by **Rhythm Digital**

Insights from Kylie Walsh around customer experience and how to fundamentally change your marketing strategy for the year ahead.

2:30pm - 3:00pm Afternoon Tea

PANEL

3:00pm - 4:00pm Discussion Panel

"The Future of Blueprint 100"

Presented by - Jacqueline O'Neill, Gina Vereker, Jason Collins

Tamworth Regional Council Executive Team

KEYNOTE
SPEAKER

4:00pm - 5:00pm

Keynote Speaker - Cameron George, CEO of Vodafone Warriors

"Working through adversity - What I have learnt"?

2020 presented many challenges in the sports and entertainment business. Cameron will outline the key take-aways that have redefined his approach to management during the COVID bubble environment and particularly in regards to the use of technology, planning and management.

5:00pm - 6:00pm Networking Drinks

- available to Gold Pass attendees and sponsors

KEYNOTE
SPEAKER

6:30pm - 8:30pm Closing Dinner - at the Powerhouse Hotel by Rydges

"Resilience" Warren Davies "The Unbreakable Farmer"

Warren shares his journey as a family man and farmer while facing the many challenges and hardships that emerged along the way, not just battles with mother nature and banks but also the resulting impact on his mental health.

This is an important discussion that is often overlooked and many people on and off the land suffer in silence. Warren's story is compelling, emotional, and inspiring as he shares his strategies for developing resilience and support.

Warren is 'The Unbreakable Farmer' shining a light on mental health.